

# ATHE Level 4 Diploma in Management for Travel and Tourism

### Qualification Overview

The ATHE Level 4 Diploma in Travel and Tourism is a 60 credit Ofqual regulated qualification and, as well as the 3 mandatory units, there are 9 specialist units to choose from.

This qualification has been designed in response to the escalating demand for management skills coupled with sector specific knowledge of the travel and tourism industry.

#### Qualification Details

| Qualification title  | ATHE Level 4 Diploma in Management for Travel & Tourism   | ATHE Level 4 Certificate in Management for Travel & Tourism |  |
|----------------------|---|---|--|
| Qualification number | 600/4718/5  | 600/4714/8  |  |
| Size                 | 60 credits (240 Guided Learning Hours)  | 30 credits (120 Guided Learning Hours)                      |  |
| Structure            | 3 mandatory units and a further optional unit   | 1 mandatory unit and a further 1 optional unit              |  |
| Entry Requirements   | Age: 19 +  Entry profile:  • A GCE Advanced level profile with achievement in 2 or more subjects supported by 5 or more GCSEs at grades C and above  • Other related level 3 subjects  • An Access to Higher Education Certificate delivered by an approved further education institute and validated by an Access Validating Agency  • Other equivalent international qualifications |   |  |
| Modes of Study       | Classroom, distance learning, blended   |   |  |
| Assessment           | Assignment  |   |  |
| Overall Grading Type | Achieved/Not Achieved   |   |  |
| Fees                 | Registration and verification fees per learner per qualification apply. If you are a learner, please contact a recognised ATHE centre to find out more on course details, fees and start dates. Centres can go to www.athe.co.uk/learner-registrations to request a fee structure applicable to their location.   |   |  |

# Units and Progression

|  | Mandatory Units  | Optional Units   | Progression Routes  |
|--|--|--|---|
| ATHE Level 4<br>Diploma in<br>Management for<br>Travel and Tourism | <ul> <li>The Travel and Tourism Sector</li> <li>Communication Skills</li> <li>People in Organisations</li> </ul> | <ul> <li>The Management of Visitor Attractions</li> <li>Passenger Transport Operations</li> <li>Tourist Destinations</li> <li>Tour Operations Management</li> <li>Resort Management</li> <li>Finance and Funding in the Travel and Tourism Sector</li> <li>Special Interest Tourism</li> <li>Sustainable Tourism Development</li> <li>Applying Promotional Techniques</li> <li>Customer Relationship Management</li> </ul> | University  the 2nd year of a variety of Bachelor's Degree Programmes at a University  Further ATHE qualifications a level 5 ATHE qualification |
| ATHE Level 4 Certificate in Management for Travel and Tourism      | The Travel and<br>Tourism Sector   | <ul><li>Communication Skills</li><li>People in Organisations</li></ul>   | in a different subject area   |

## Find Out More

Awards for Training and Higher Education is an Ofqual regulated awarding organisation that provides centres with a wide variety of qualifications including, but not limited to; business, administrative management, tourism, law, computing and health and social care.

We have made a name for ourselves with good customer service, excellent quality standards and rewarding qualifications with progression routes to university degrees.

For any general queries, you can contact us via email on **enquiries@athe.co.uk** or telephone **+44 (0)1603 760 030**.

